

## ORDER



**Orders**  
**Order / Rev:** 47619  
**Alt Order #:** 09784725  
**Product Desc:** OELRICH FOR CONGRESS  
**Estimate:**  
**Flight Dates:** 08/08/12 - 08/08/12  
**Original Date / Rev:** 08/07/12 / 08/07/12  
**Order Type:** CIA - O

## CBS 47

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency**  
**Name:** SRH Media Inc  
**Buying Contact:**  
**Billing Contact:**  
 2204 Countryside Dr  
 Silver Spring, MD 20905

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Steve Oelrich (R) US House FL D-3  
**Demographic:** A35+  
**Product Codes:** US Congress  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/08/12	1	\$440.00	\$374.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$440.00	\$374.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$440.00</b>	<b>\$374.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
CBS 47	22%	\$440.00
Market	100%	\$2,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$40.00
WAWS	28%	\$560.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	7%	\$140.00
WTLV	41%	\$820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/08/12	08/08/12	M-F Action News @ 11p	CM	11:00 PM-11:30 PM	--W----	:30	1	\$440.00	P-2	0.00	NM	1	\$440.00
M-F Action News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----				1		\$440.00		0.00			
Totals														1	\$440.00